PAGE 1 WEBSITE PAGE CHECKLIST **10 MUST-HAVE PAGES FOR SUCCESS 1. HOMEPAGE** CLEAR AND CONCISE INTRODUCTION TO THE WEBSITE'S PURPOSE ENGAGING VISUALS OR MULTIMEDIA CONTENT CLEAR NAVIGATION MENU LINKING TO OTHER IMPORTANT PAGES CTA BUTTONS FOR KEY ACTIONS ("LEARN MORE," "SIGN UP," "CONTACT US") 2. ABOUT US INFORMATION ABOUT THE HISTORY, MISSION, AND VALUES DETAILS ABOUT THE TEAM MEMBERS OR KEY PERSONNEL ACHIEVEMENTS, AWARDS, OR MILESTONES CONTACT INFORMATION OR A LINK TO THE CONTACT US PAGE **3. SERVICES/PRODUCTS** DESCRIPTION OF THE SERVICES OFFERED OR PRODUCTS AVAILABLE PRICING INFORMATION CLEAR EXPLANATIONS OF FEATURES AND BENEFITS HIGH-QUALITY IMAGES OR VIDEOS SHOWCASING SERVICES OR PRODUCTS 4. CONTACT US CONTACT FORM WITH FIELDS FOR NAME, EMAIL, SUBJECT, AND MESSAGE COMPANY ADDRESS, PHONE NUMBER, AND EMAIL ADDRESS SOCIAL MEDIA LINKS

MAP SHOWING THE LOCATION OF THE BUSINESS (IF APPLICABLE)

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WEBSITE PAGE CHECKLIST

PHOTOS OR NAMES OF SATISFIED CUSTOMERS (WITH PERMISSION) POSITIVE FEEDBACK HIGHLIGHTING THE BENEFITS OF PRODUCTS OR SERVI 6. BLOG/NEWS: REGULARLY UPDATED BLOG POSTS OR NEWS ARTICLES CATEGORIES OR TAGS TO ORGANIZE CONTENT AUTHOR BYLINES OR CREDITS SOCIAL SHARING BUTTONS FOR READERS TO SHARE CONTENT 7. FAQS QUESTIONS AND ANSWERS RELATED TO PRODUCTS, SERVICES, OR COMPAN CLEAR AND CONCISE EXPLANATIONS SEARCH FUNCTIONALITY TO HELP USERS FIND SPECIFIC QUESTIONS 8. PRIVACY POLICY DETAILED EXPLANATION OF HOW PERSONAL INFORMATION IS COLLECTED, USED, AND PROTECTED INFORMATION ABOUT COOKIES AND TRACKING TECHNOLOGIES (IF APPLICABLE) 9. TERMS OF SERVICE TERMS AND CONDITIONS GOVERNING THE USE OF THE WEBSITE OR SERVICE INFORMATION ABOUT USER RESPONSIBILITIES AND RIGHTS 10. SITEMAP COMPREHENSIVE LIST OF ALL PAGES ON THE WEBSITE	_ CUSTOMER TESTIMONIALS OR REVIEWS	
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FOR QUESTIONS OR CONCERNS, PLEASE EMAIL HELLO@ROBISONWEB.COM

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