



# WEBSITE PAGE CHECKLIST

## 10 MUST-HAVE PAGES FOR SUCCESS

### 1. HOMEPAGE

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- CLEAR AND CONCISE INTRODUCTION TO THE WEBSITE'S PURPOSE

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  - ENGAGING VISUALS OR MULTIMEDIA CONTENT

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  - CLEAR NAVIGATION MENU LINKING TO OTHER IMPORTANT PAGES

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  - CTA BUTTONS FOR KEY ACTIONS ("LEARN MORE," "SIGN UP," "CONTACT US")

### 2. ABOUT US

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- INFORMATION ABOUT THE HISTORY, MISSION, AND VALUES

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  - DETAILS ABOUT THE TEAM MEMBERS OR KEY PERSONNEL

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  - ACHIEVEMENTS, AWARDS, OR MILESTONES

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  - CONTACT INFORMATION OR A LINK TO THE CONTACT US PAGE

### 3. SERVICES/PRODUCTS

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- DESCRIPTION OF THE SERVICES OFFERED OR PRODUCTS AVAILABLE

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  - PRICING INFORMATION

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  - CLEAR EXPLANATIONS OF FEATURES AND BENEFITS

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  - HIGH-QUALITY IMAGES OR VIDEOS SHOWCASING SERVICES OR PRODUCTS

### 4. CONTACT US

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- CONTACT FORM WITH FIELDS FOR NAME, EMAIL, SUBJECT, AND MESSAGE

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  - COMPANY ADDRESS, PHONE NUMBER, AND EMAIL ADDRESS

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  - SOCIAL MEDIA LINKS

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  - MAP SHOWING THE LOCATION OF THE BUSINESS (IF APPLICABLE)

## 5. TESTIMONIALS

- CUSTOMER TESTIMONIALS OR REVIEWS
- PHOTOS OR NAMES OF SATISFIED CUSTOMERS (WITH PERMISSION)
- POSITIVE FEEDBACK HIGHLIGHTING THE BENEFITS OF PRODUCTS OR SERVICES

## 6. BLOG/NEWS:

- REGULARLY UPDATED BLOG POSTS OR NEWS ARTICLES
- CATEGORIES OR TAGS TO ORGANIZE CONTENT
- AUTHOR BYLINES OR CREDITS
- SOCIAL SHARING BUTTONS FOR READERS TO SHARE CONTENT

## 7. FAQs

- QUESTIONS AND ANSWERS RELATED TO PRODUCTS, SERVICES, OR COMPANY
- CLEAR AND CONCISE EXPLANATIONS
- SEARCH FUNCTIONALITY TO HELP USERS FIND SPECIFIC QUESTIONS

## 8. PRIVACY POLICY

- DETAILED EXPLANATION OF HOW PERSONAL INFORMATION IS COLLECTED, USED, AND PROTECTED
- INFORMATION ABOUT COOKIES AND TRACKING TECHNOLOGIES (IF APPLICABLE)
- CONTACT INFORMATION FOR PRIVACY CONCERNS OR INQUIRIES

## 9. TERMS OF SERVICE

- TERMS AND CONDITIONS GOVERNING THE USE OF THE WEBSITE OR SERVICES
- INFORMATION ABOUT USER RESPONSIBILITIES AND RIGHTS

## 10. SITEMAP

- COMPREHENSIVE LIST OF ALL PAGES ON THE WEBSITE
- XML SITEMAP FOR SEARCH ENGINES (OPTIONAL BUT RECOMMENDED)

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